

2018 CALL FOR ENTRY

ArtScape

WHERE ART MEETS LIFE

EST. 1752 *Old Town* Greatness Begins Here.
= WINCHESTER =



A downtown beautification project involving artisans of all ages

Since 2009, the Shenandoah Arts Council (ShenArts) has partnered with the Old Town Development Board (OTDB) to create an outdoor gallery in the historic district of downtown Winchester, Virginia. Artists of all ages are invited to participate in this juried art competition. Selected works are reproduced on banners that hang on light posts throughout the downtown area from April through December. The Museum of the Shenandoah Valley provides support for this program as the host sponsor, displaying the original works of art in its Art in the Halls program.

Why ArtScape in Winchester?

The objective of Artscape is to create an outdoor gallery experience in the heart of the community. The colorful banners add interest and intrigue to the downtown streetscape, encouraging pedestrians and vehicle traffic to slow down and enjoy the display. Each banner showcases local artists, highlighting the creativity and talent of artists who live and work in the region.

How does it work?

Interested artists submit work for consideration to ShenArts. These works are reviewed and selected by a juror(s). Participating artists range in age and skill level, although many are amateur and professional level. The chosen works are professionally photographed and designed for printing on vinyl banners. The title of the work and name of the artist are featured on the banner, along with the name of the sponsor for that banner. At the end of the show, the banners are removed and given to the sponsor. The sponsor does not receive reproductive rights to the work. However, they are encouraged to display the banner in their place of business, highlighting their support for enriching the community through public art programs.

How can YOU submit art to be included on a banner?

Go to www.shenarts.org to complete the form, upload photograph images of your art, and pay the non-refundable application fee. If you prefer, you may also complete the attached form with a check payable to ShenArts and submit photographs of your art by January 26, 2018.

18 and under	\$20
Adult ShenArts Member	\$35
Adult Non-Member	\$50

Submission Guidelines

- Artists may submit up to 3 pieces for consideration.
- Each piece must be labeled on the back with your name, title of work, the medium used, and price.
- Artwork not already framed will need to be framed prior to the drop off date.
- Each piece must have a hanging mechanism on the back (wire hanger strongly preferred for stability).
- Artist of any age and level of expertise may apply.
- Artist does not have to be a resident of Winchester.
- The actual area on the banner is 30”H x 30”W. Artwork not meeting these dimensions will be professionally cropped by the designer to fit the allotted space.
- Artwork imagery must be appropriate for a public community space.
- Artwork must be ORIGINAL. Images that have a copyright will not be accepted, i.e. cartoon or Anime characters, images published in magazines or newspapers, etc.
- Although all care will be taken to protect your artwork, ShenArts, OTDB, and MSV will not be responsible for any damage or breakage. We recommend that you deliver it wrapped or in a carrying case and that you insure your art.

Complete and return the commitment form and application by JANUARY 26, 2018

Please make checks payable to ShenArts and mail to 811 S. Loudoun St, Winchester, VA, 22601 or register and pay online at www.shenarts.org.

Dates to Remember:

January 26- all art must be submitted for jury selection by 5 p.m.

January 26- all sponsorship commitments must be received

January 31- art will be selected and artists will be notified of the selection

Feb 1-2 - artists drop off original artwork to ShenArts

Feb 6-12 - original artwork will be photographed and digital transfer to banner will begin

Feb 23- Images added to ShenArts website and brochure produced and distributed in the downtown area to businesses

April 17- banners will be hung original art will go on exhibit at MSV and an opening reception will be held

ShenArts reserves the right to adjust these dates slightly based on events beyond our control.

By signing below, I assure that the information is correct. I also recognize that if one of my pieces is accepted, it becomes the property of “ArtScape” to be sold at an arts event. Upon its sale, I understand that I will receive 70% of the proceeds and ShenArts receives 30%. Additionally, ShenArts, the OTDB, and the MSV have reproduction rights of the work for the events promotional purposes.

Artist Name

Phone Number

Address, City, State, Zip

Email

Title 1

Medium

Size

Price

Title 2

Medium

Size

Price

Title 3

Medium

Size

Price

Signature

Date